

Smart Healthcare Intelligence

Unleash the combined power of
Salesforce + Databricks



Overview

Combining Salesforce and Databricks enables healthcare organizations to unify patient engagement with advanced data intelligence. Databricks analyzes clinical, claims, and behavioral data, while Salesforce activates insights for personalized care, proactive outreach, and care coordination. This integration improves patient outcomes, reduces readmissions, enhances operational efficiency, and delivers a connected, data-driven healthcare ecosystem.

Key Solution

- **Patient Data Aggregation**
 - Databricks ingests:
 - Electronic health records (EHR)
 - Claims data
 - Wearables / IoT health data
- **Data Processing & Risk Modeling**
 - Apply ML models to:
 - Identify high-risk patients
 - Predict readmission probability
 - Detect care gaps
- **Insight Integration into Salesforce**
 - Push patient insights into Salesforce Health Cloud / care management systems.
- **Care Team Enablement**
 - Salesforce provides:
 - 360° patient view
 - Risk scores and alerts
 - Recommended next best actions
- **Proactive Engagement**
 - Trigger:
 - Appointment reminders
 - Preventive care outreach
 - Personalized treatment follow-ups
- **Care Coordination & Case Management**
 - Manage patient journeys, referrals, and interventions within Salesforce.
- **Outcome Tracking & Feedback Loop**
 - Patient outcomes and engagement data flow back into Databricks to refine predictive models.

Key Pointers

- End - to End Expertise
- Rapid MVP Implementation
- ROI Realization
- Proven Procedures and Tools
- Consultative approach for next steps

